

# NATIONAL TOUR GUIDE

QQI Level 6 Special Purpose Award



The National Tour Guide Training programme at Dublinia will provide participants with the skills, knowledge and competencies to deliver and manage a comprehensive tour management and guiding service for tourists visiting and travelling in Ireland.

#### There are three modules:

Irish Tour Guiding, Irish Natural Heritage & Culture and National Tour Management.

Each successful graduate will receive the QQI Level 6 Special Purpose Award in National Tour Guiding (6S20232.) This award will qualify the graduate to receive the Fáilte Ireland tour guide badge.



## THE AIMS OF THIS COURSE

- To prepare learners to work as a tour guide in the heritage tourism sector at a national level.
- To equip learners with the skills needed for group management including health, safety and environmental best practice and customer care.
- To equip learners with the professional, technical, social, personal and administrative skills to prepare and offer a quality guided service for a range of market profiles.
- To develop learners' understanding and knowledge of tourism and heritage industry best practice.
- To equip learners with the professional awareness to evaluate and respond to the range of issues ongoing in the industry e.g. main bodies, legislation, sustainability, development and protection of heritage.
- To develop skills in research (online and other serviced sources), interpretation and delivery of information on Irish heritage and culture.
- To develop an understanding and appreciation of Ireland's culture and heritage in a national and international context.

### **ENTRY REQUIREMENTS**

- Leaving Certificate or QQI Level 5 Award or equivalent qualification
- · 18 years or over
- · Fluent English both oral and written
- Previous relevant experience in the tourism sector
- · Basic computer literacy and use of mobile apps
- Suitable candidates will be required to successfully complete the interview process

# **COURSE DURATION**

Programme duration is 12 weeks in total, comprising 8 weeks of intensive directed and self-directed training (9.00 am – 5.00 pm) followed by 4 weeks practical and self-directed learning to complete written and practical assignments and assessments.

#### **APPLY NOW**

Complete and return your application form to the email address below.

Further information: 01 679 4611 or training@dublinia.ie